1. Stakeholder Newspaper Ad
   - 26 insertions total, in the following newspapers:
     - Alaska Highway News – September 22, 26, and October 1, 2008
     - Chetwynd Echo – October 17 and 24, 2008
     - Dawson Creek Daily News – September 26 and October 3, 2008
     - Dawson Creek Mirror – September 26 and October 3, 2008
     - Fort Nelson News – October 22 and 29, 2008
     - Fort St. John Northerner – September 26 and October 3, 2008
     - Northeast News – September 24, October 1 and 29, 2008
     - Mackenzie Times – October 7 and 14, 2008
     - Prince George Citizen – October 10 and 18, 2008
     - Prince George Free Press – October 8 and 17, 2008
     - Vancouver Sun – October 1 and 10, 2008

2. Open House Newspaper Ad
   - 19 insertions total, in the following newspapers:
     - Business in Vancouver – November 4, 2008
     - Dawson Creek Daily News – November 7 and 14, 2008
     - Dawson Creek Mirror – November 7 and 14, 2008
     - Fort Nelson News – October 22 and 29, 2008
     - Fort St. John Northerner – November 21, 2008
     - Northeast News – October 29, November 12 and 19, 2008
     - Prince George Citizen – October 25 and 31, 2008
     - Prince George Free Press – October 24 and 31, 2008
     - Vancouver Sun – October 23 and November 1, 2008

3. Household Postcard
   - Approximately 21,000 copies of a postcard mailer were sent to households in the Peace River region

4. BC Hydro Bill Insert
   - Approximately 1.3 million residential customers received a bill insert regarding the Site C project with their monthly statement between July and September 2008
5. Radio Ad Script

- Radio ad ran for several weeks, on the following stations:
  - **Dawson Creek**: CJDC AM
  - **Chetwynd**: CHAD FM, CHET FM
  - **Fort St. John**: CHRX FM, CKFU FM, CKNL FM
  - **Prince George**: CFIS FM, CIRX FM, CJCI FM, CKDV FM, CKKN FM
BC Hydro is inviting communities, stakeholders and the public to participate in the upcoming Project Definition Consultation, Round 2 for the potential Peace River Site C Hydro Project. Site C is one of several options being considered to help meet B.C.’s future electricity needs.

Pre-Consultation took place December 2007 – February 2008. Project Definition Consultation is being undertaken in two rounds. Round 1 took place from May – June 2008. Round 2 consultation is taking place October 1 – November 30, 2008. Feedback will be used along with technical and financial input to refine elements of the potential project’s design and to assist in defining the scope and nature of ongoing environmental and other studies.

Multi-Stage Evaluation and Consultation Program

BC Hydro is undertaking a stage-by-stage approach for evaluating Site C as a potential option to meet B.C.’s future electricity needs. At the end of each stage of the process, BC Hydro will make a recommendation to government for a decision on whether to proceed to the next stage of project planning and development.

We Want to Hear From You

Consultation materials will be available online beginning October 1, 2008. You can provide feedback and learn more by:

- Attending multi-stakeholder group meetings (email sitec@bchydro.com to sign up)
- Attending open houses (visit www.bchydro.com/sitec to view schedule)
- Online feedback form: www.bchydro.com/sitec
- Postcard mailer
- Written submissions: sitec@bchydro.com or PO Box 2218, Vancouver, B.C. V6B 3W2
- Visiting the Community Consultation Office: 9948 100th Ave, Fort St. John
- Toll-free phone: 1 877 217-0777
- Fax: 604 623-4332 or 250 785-3570

BC Hydro
FOR GENERATIONS
www.bchydro.com/sitec
BC Hydro is inviting local communities, stakeholders and the public to participate in open houses as part of Project Definition Consultation, Round 2 for the potential Peace River Site C Hydro Project.


Feedback will be used along with technical and financial input to refine elements of the potential project’s design and to assist in defining the scope and nature of ongoing environmental and other studies.

Round 2 consultation materials and consultation summary reports for Pre-Consultation and Project Definition Consultation, Round 1, are available at www.bchydro.com/sitec.

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Multi-Stage Evaluation and Consultation Program

No decision has been made to build Site C. BC Hydro is taking a stage-by-stage approach to the evaluation of Site C as a potential option to meet B.C.’s future electricity needs. At the end of each stage of review, BC Hydro will make a recommendation to government for a decision on whether to proceed to the next stage of project planning and development.

For further information, please contact:

**Peace River Site C Hydro Project**
P.O. Box 2218
Vancouver, B.C. V6B 3W2
Fax: 604 623-4332 or 250 785-3570
Toll-free: 1 877 217-0777
sitec@bchydro.com

**Community Consultation Office**
9948 - 100th Ave.,
Fort St. John, B.C. V1J 1Y5
250 785-3420
www.bchydro.com/sitec

* Please check www.bchydro.com/sitec for any potential revisions to this schedule.
PUBLIC NOTICE OF PROJECT DEFINITION CONSULTATION

PEACE RIVER SITE C HYDRO PROJECT
AN OPTION TO HELP MEET B.C.'S FUTURE ELECTRICITY NEEDS

ROUND 2

OCTOBER 1 – NOVEMBER 30, 2008

BC hydro
FOR GENERATIONS
British Columbia’s Energy Needs are Growing

BC Hydro is working to ensure that British Columbians will continue to enjoy the benefits of a secure, reliable and affordable electricity supply. There are three ways this will be done – by conserving more electricity, by buying more electricity from independent power producers and by investing more in our existing assets. However, even with conservation, purchases from independent power producers and reinvestment in legacy assets, we will need to explore additional sources of power in British Columbia that can provide a large, dependable supply of electricity throughout the year.

No decision has been made to build Site C. However, large projects like Site C have a long lead time, and require early evaluation and study. To preserve Site C as an option for the future, significant work needs to take place now to understand the project’s impacts and benefits from a technical, financial and environmental perspective.

Multi-Stage Evaluation and Consultation Process

BC Hydro is taking a stage-by-stage approach to the evaluation of Site C as a potential option for meeting B.C.’s future electricity needs. At the end of each stage of review, BC Hydro will make a recommendation to government for a decision about whether to proceed to the next stage of project planning and development.

BC Hydro is currently in Stage 2, Project Definition and Consultation. Pre-Consultation took place December 2007 – February 2008 and Project Definition Consultation, Round 1 took place May – June 2008.

What is Site C?

Site C, a potential third dam and generating station on the Peace River in northeast B.C., is one of several energy options being considered by BC Hydro to help meet B.C.’s future electricity needs. The proposed Site C dam would be located downstream of where the Moberly River enters the Peace River, approximately seven kilometres southwest of Fort St. John.

The Peace River originates in the Rocky Mountain Trench and flows downstream into Alberta.
Project Definition Consultation, Round 2
(October 1 – November 30, 2008)

Project Definition Consultation, Round 2, which builds on stakeholder input from previous consultation, is designed to consult the public and local, regional and provincial stakeholders on key elements of the potential Site C project.

Feedback gathered through this consultation will be used along with technical and financial input to refine elements of the potential project’s design and to assist in defining the scope and nature of ongoing environmental, technical and other studies.

During Round 2, BC Hydro is seeking public and stakeholder feedback on several topics including:

- Site C as an energy option
- Powerhouse access bridge and associated access roads
- Reservoir preparation considerations
- Dam construction materials and disposal areas
- Environment

Parallel First Nations Consultation

As part of the evaluation and development of Site C, a parallel process has been established to consult with First Nations about the potential project and about how, moving forward, First Nations would like to be involved and consulted.

We Want to Hear From You

You can provide feedback and learn more by:

- Attending **multi-stakeholder meetings**
  (email sitec@bchydro.com to sign up)
- Attending **open houses** (see schedule on back)
- **Providing feedback online:**
  www.bchydro.com/sitec
- **Writing submissions to:** sitec@bchydro.com or PO Box 2218, Vancouver, B.C. V6B 3W2
- Visiting the **Community Consultation Office:**
  9948 100th Ave, Fort St. John
- **Calling toll-free:** 1 877 217-0777
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www.bchydro.com/sitec
## Open House Schedule

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For much of the last decade, British Columbia has been a net importer of electricity. We’ve depended on other jurisdictions to supply between 10 and 15 per cent of our electricity requirements. That is why BC Hydro is looking for innovative ways to help meet B.C.’s future electricity needs.

The first and best way is through conservation and energy efficiency. We are also buying more renewable energy from innovative power projects around the province, reinvesting in our existing hydro assets, and exploring new resource options. Site C is one option being considered.

If built, the Site C dam would be located seven kilometres southwest of Fort St. John. It would be the third hydroelectric facility on the Peace River after the W.A.C. Bennett and Peace Canyon dams and would produce approximately 4,600 gigawatt hours of electricity each year – enough to power about 460,000 homes.

No decision has been made to build Site C. BC Hydro is currently in Stage 2 – Project Definition and Consultation – of a five stage process for evaluating Site C. Stage 2 involves extensive engineering, environmental and technical work to further define the project and update decades-old studies.

Three rounds of public consultation are planned in Stage 2. Pre-consultation concluded in February, and the first round of project definition consultation took place in May and June. A second round will be held this fall.

To add your voice and be notified of the fall consultation, please visit bchydro.com/sitec, email sitec@bchydro.com or call 1 877 217-0777.
**LOW-INCOME ENERGY SAVING KITS**

BC Hydro is offering free Energy Saving Kits to our low-income customers who qualify based on household income (a limited number of kits are available). The kit contains products and Power Smart recommendations that can help low-income customers save energy. By installing the energy saving products provided, these customers can make their homes more comfortable while reducing their electricity consumption and their bills.

There are 15 different products in each kit, including compact fluorescent light bulbs, weather stripping to keep out drafts, a low-flow showerhead and more. The products are easy to install, and will provide benefits in different areas of the home.

If your household is low-income and you’d like to apply for this program, call 604 431-9463 in the Lower Mainland or 1 877 431-9463 from outside the Lower Mainland, and have your BC Hydro account information handy. Follow the prompts that will put you in touch with a conservation advisor about the Energy Saving Kit for low-income households.

**CONSERVATION RATE UPDATE**

In February, BC Hydro filed an application with the BCUtilities Commission (BCUC) to introduce a two-step rate structure for residential customers.

With the rising cost of electricity, the new rate structure is intended to encourage conservation and would replace the current flat rate. If approved as filed, the new conservation rate would take effect on October 1.

BC Hydro will provide an update on the application, and possible BCUC decision, in the next edition of For Generations.

For more information about the conservation rate, go to bchydro.com/ConservationRate.

**JOIN US IN CELEBRATING B.C.’S PAST, PRESENT AND FUTURE**

As part of British Columbia’s 150th anniversary celebrations, you are invited to visit a travelling exhibition and theatrical performance that tells the story of our province and the role of energy conservation in the home. The Free Spirit Conservation Tour, presented by the Royal British Columbia Museum and BC Hydro Power Smart, will take place from September 17 to November 7. Following a launch in Victoria, the tour will visit community museums in Courtenay, Fort St. John, Prince George, Kamloops, Revelstoke, Langley and the Lower Mainland. For more information, visit freespiritbc.ca/conservationtour.

**GIVING NEW LIFE TO OLD FRIDGES**

Recycling your old fridge pays you $30 and is good for the environment. The metal from your fridge is removed and reborn as rebar, the material that gives concrete its backbone.

Much of the rebar produced from recycled appliances in B.C. has been used in construction across the province, including the Canada Line from Richmond to Vancouver.

BC Hydro’s Fridge Buy-back Program has recycled 169,936 fridges, saving about 143 gigawatt hours, or enough electricity to power 13,000 homes for a year.

To arrange to have your old fridge picked up, call BC Hydro at 604 881-4357 in the Lower Mainland or 1 866 516-4357 elsewhere in B.C.

**SUMMER LIGHTING TIPS**

Take advantage of natural daylight from windows and skylights to illuminate your home this summer. You may be able to reduce the number of lights you need to turn on.

To avoid overheating your home, however, use shades or blinds to block direct sunlight during the hottest part of the day.

For more information on lighting and over 50 ideas for saving energy, visit bchydro.com/powersmart.
15 second version:

BC Hydro has launched the second round of Project Definition Consultation on the potential Site C project. This consultation runs until November 30th, 2008. Learn more and provide input by visiting www.bchydro.com/sitec.

30 second version:

BC Hydro has launched the second round of Project Definition Consultation on the potential Site C project. This consultation runs until November 30th, 2008. The consultation is designed to ask for your input on key elements of the project including: potential public use of the power-plant access bridge, reservoir preparation, dam construction materials and disposal sites, and other topics. Learn more about this consultation and upcoming open houses and provide your input by visiting www.bchydro.com/sitec.